Map Designers Heaven!

A ONCE IN A LIFETIME EVENT
the first of many...

Take six top British cartographers; add a leading locative media specialist and a pinch of American dry-humoured insight into the importance of good cartographic design. Mix in three guest speakers each outlining their own particular cartographic or spatial data projects. Top and tail this with a sparkling Master of Ceremonies and what do you have? The answer is, one of the most electric, exhilarating, entertaining, important events the BCS has ever staged – The Map Designers, Glasgow 2006.

In the past fifty years, the world has moved onwards in design terms, but generally, cartography has not really changed at all. The explosion of non-cartographic map makers has brought a vibrancy and freshness to the subject, the like of which has never been seen before.

‘GIS is the representation of geographic reality, Cartography is the interpretation of geographic reality’

The Map Designers set out to promote cartography to a wider audience; to seek out these map makers and visual design specialists, and then invite them to share their ideas on mapping, and where appropriate, to explore ways to incorporate into cartography the abundant graphic and artistic skills found in these other disciplines. Additionally, we wanted to explore afresh the contribution that Geographic Information Systems (GIS) has made to our industry, and to reinforce the emerging trend that is seeing the GIS and cartographic professions merging once more. On the other side of the coin, we also wanted to take an opportunity to explain to each of these groups some of the principles that cartographers use when designing maps. It was also seen as an opportunity to explain that it was not necessary to be a cartographer to adopt and benefit from good cartographic practices.

With this concept in mind the idea was floated to potential speakers and participants, and we were pleasantly surprised at their eager response, especially from those outside the cartographic industry. From these discussions came the concept of a multi-disciplinary design seminar, incorporating everything from ‘GIS to Map Art’. In late September we began to publicise the event in earnest. This, our, hopefully, inaugural event was to be held at The Lighthouse, Glasgow, Scotland’s centre for architecture and design; a very fitting venue for a very experimental and ground-breaking venture, giving us the location for our first event, in the hope that if successful, we can bring the event further south, to London or other British cities.

‘Map Graphics is the illustration of geographic reality, Map-Art is the expression of ideas about geographic reality’

Once the initial publicity was released, the widespread interest in our proposal quickly became apparent. Over the initial weeks we saw our message being taken up and passed on across the web from site to site, blog to blog until we were actually advertising across the World as well as major UK geographic and cartographic sites, being hailed on some sites as a ‘ground breaking’ seminar. We also received particular interest from Australia, where a representative of the Mapping Sciences Institute congratulated us on our ‘multi-disciplinarian view point’ and asked for Continued on page 4...
Editorial

A
nother busy year draws to a close we bring you a bumper December issue. BCS has been very busy recently and inside you will find reports on the Better Mapping Seminars, The Map Designers and of course not forgetting the 2006 Symposium in Manchester and all the regular features.

Our apologies to the AA for the incorrect title in their corporate newsletter in August issue, the corrected item appears on page 12. We also send out best wishes to Mike Cottingham who has retired from HarperCollins.

You will see on page 3 our President, Mary Spence, has signed on with her first column, this month she is addressing the BCS chair of office at the annual Awards Dinner in Manchester. II President? My grasp of the Italian language is minimal but a quick internet search assures me that II Presidente can apply to both genders. So II Presidente it is.

Meanwhile, back at the BCS Symposium we had a much missed event – the annual Map Curator’s Workshop. Thre’s no doubt that these events are an integral part of our programme and we hope you will find this year’s edition interesting.

Happy 2007!”

Lynda, Martin and Sheena

Where is Peterborough?

W
hen the new 2007 BBC diaries landed on the office and mixing desks of BBC Radio Cambridgeshire, staff were hard put to see where Peterborough – home of their studios - was anywhere to be seen in the map section of the book. How could this be? Such an important place, and one of the largest towns in the county. Their annoyance was made worse by the fact that Becles – a small place just outside Lowestoft in Suffolk – was mapped.

“How and why do towns get selected, or omitted from maps?” they asked. Their listeners started to suggest reasons, the one generating most interest being the idea that the name of the town is just too long. Any cartographer must surely struggle to include a place name of twelve characters. If the name were shortened, they may have more chance of getting their town on the map. Alternatives were suggested, and it wasn’t long before an ‘Peebo’ campaign was launched.

Or is it more scientific than that? They interviewed live on-air the Mayor of Becles to try to establish why it was on the map and Peterborough wasn’t. This wasn’t conclusive. Even when population was suggested as the basis of selection the Mayor didn’t seem sure of how many people lived in his town.

The radio station then turned to a cartographer, to find out more of the process of selecting places for maps. They interviewed, again live on-air, Mick Ashworth, Editor in Chief for World and European cartography at HarperCollins Publishers, producers of Times and Collins atlases and maps, and a former BCS president. Just how were places chosen and put on the map? He talked of the criteria which can be used – population (although Peterborough is only ranks 99th in the UK), relative importance, significant location on transport networks (Peterborough is on the East coast main line), historical events… And the limitations of scale, purpose of the map, etc. He didn’t hold out much hope for the Peebo campaign, although changing a name can put a place on the map. Hot Springs in New Mexico, he said, changed its name in 1950 to Truth or Consequences, having been asked to do so by the popular game show of that name, which wanted a venue for an annual gala. The novelty of the name and the story of its origin certainly help in getting it included on maps. Mick suggested that Peterborough could perhaps be renamed after a suitable BBC Radio Cambridgeshire show? The other factor in such decisions that Mick mentioned, though, may be the most significant in this case – that of editor’s whim. If the person compiling the map thinks a place should be shown, for whatever reason, he has the power to show it. Prior to the interview, in quickly checking that the maps in the BBC diary weren’t produced by HarperCollins (heaven forbid they would leave Peterborough off!), it transpired that the diaries were produced by a company called William Clowes. Where are they based? Becles.

Disjointed ramblings

I
Presidente. I found myself being addressed thus after the transfer of the prestigious BCS chair of office at the annual Awards Dinner in Manchester. II Presedente? My grasp of the Italian language is minimal but a quick internet search assures me that II Presidente can apply to both genders. So II Presidente it is.

But, you know, such an investigation is only a small sideways step from our own initiatives for the promotion of our Society. At the time of writing we are half way through the series of BCS sponsored Better Mapping Seminars. Trinity House in London and City Hall in Cardiff both attracted a large number of delegates from the GIS community with an age profile lower than we have been attracting to BCS events of late. This is precisely what we were aiming to do. The promotional literature says the seminars will provide advice on the preparation of better mapping and the feedback so far has upheld that claim. There is an obvious interest in cartography and first signs are encouraging.

Your Council are already discussing ‘what next’ as a follow up - we may repeat the series next year, especially if membership of the Society increases as a result of this initiative, we may go on to present seminars on specific aspects of map production if that proves popular, we may introduce training days with practical hands-on sessions and so on. We already have a new direction for the Design Group in the first The Map Designers seminar concentrating on a more formal presentation of specific aspects of map design, the results of which may well comprise a future edition of the Journal. In support of the seminars we are in the process of publishing a small book introducing cartography to newcomers.

Further evidence of a changing BCS was seen in the splendid Awards Dinner in Manchester when the new BCS Award made its first appearance – to see the delighted recipients was sufficient proof that we have a successful formula on our hands. A very special thanks to Kate, Clare and Rose for all their hard work in implementing the new-style awards. You can see the results of their labours and samples of the winning maps on the BCS website (see also pages 10 & 11).

Speaking of the website, www.cartography.org.uk is being upgraded to promote the Society to a wider audience and create a site that members can contribute to and use daily. Clare and Frank have been beavering away behind the scenes and expect to go live with the new format early next year. The new site comes please use of the members’ only section and make our website a lively debating chamber as well as an information resource on all aspects of maps and mapping.

But in all this talk of change, outreach and new initiatives let us not forget the real star of the show – Cartography. The future of the discipline is in our hands. Let us do everything in our power to safeguard that future and the ongoing prosperity of BCS will surely be protected.

Mary Spence MBE

BCS President

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from GIS...

THE SPEAKERS

Dr Mike Wood OBE, Introduction to The Map Designers Seminar.


David Barbour, Stirling Surveys, Maps People Can Read – design for recreation and orienteering.

Mary Spence MBE, Global Mapping, BCS President. The Qualities of Better Mapping.

Susie Jones, Royal School of Military Survey, BCS Design Group Co-Convenor, GIS and Cartography.

Alan Collinson, Geo-Innovations, BCS Design Group Co-Convenor. From GIS to Map Art.

Wendy Price, Wendy Price Cartographic Services, Mapping as an Art, Tourist Maps, Inviting and informative.

Dr Max Baber, Professor of Geography, Samford University, Birmingham, Alabama, USA. The Significance of Map Design for Effective Analysis and Decision-Making in Public and Private Enterprises.

Drew Hemment, Director, Future Everything, Collaborative Mapping and Locative Media.

GUEST PRESENTATIONS

Hannah Clinch, Radius Glasgow.

Chris Fremantle, The work of Helen and Newton Harrison and David Haley on the Greenhouse Britain project.

Matthew Chalmers, University of Glasgow, George Square project, part of the Equator project.

Event Co-ordinator – Lynda Bailey

...continued from page 1

feedback with a possible view to undertaking a similar event in the future. We are currently talking to them about this.

Mike Shand, Phil Cubbin and colleagues from the Society of Cartographers helped us to prepare for the event with publicity and practical help and also took part in the exhibition and networking elements of the day. Many thanks go to them for their help and ideas. We hope that we will be able to work closely with SoC to develop The Map Designers idea into future events.

In early November, led by Alan Collinson, the BCS team rolled into Glasgow full of excitement as to what would happen. How would the concept work? Did we have the programme balanced right? The questions were very quickly answered with a resounding ‘Yes!’

‘In nature light creates the colour. In the picture the colour creates the light’ (Hans Hoffman)

On the day, in Glasgow, we had representatives from a fine array of artistic and GIS related fields, companies and institutions including web cartographers, several Scottish and English local authorities, many universities, artists with their own studios, fine arts researchers, tourism, transport, video games sector, publishers, independent cartographers and central government.

Some years ago the International Cartographic Association defined cartography as ‘the art, science and technology of making maps together with their study as scientific works of art. In this context may be regarded as including all types of maps, plans, charts and sections, 3D models and globes representing the Earth and any celestial body at any scale.’ Participants in The Map Designers seminar experienced this definition in full scope. BCS cartographers produce some of the world’s finest maps and mapping products. Presentations were given by some of BCS’ leading cartographers, who drew on a wealth of cartographic experience to share with an enthusiastic audience, their methods and underlying philosophies. Also presenting was locative media specialist, Drew Hemment of Future Everything and BCS Fellow and design scholar, Max Baber, Professor at Samford University, Birmingham, Alabama. (For a full list of speakers and titles see insert.)

‘Design adds value faster than it adds cost’ (Joel Spolsky)

Ever eager to take the initial concept and make it grow, we were delighted to be approached by several individuals from outside of BCS with a view to publicising or presenting on their own particular project. This led to a section of the programme being devoted to three guest speakers. Matthew Chalmers spoke on the ‘George Street’ project, part of the Equator project www.equator.ac.uk, Chris Fremantle speaking on Helen and Newton Harrison and David Haley’s work on a project called ‘Greenhouse Britain’ and Hannah Clinch from Radius Glasgow. Each speaker gave an unique insight into their project, illustrating by example the directions that mapping and map art can take and are taking. The Royal Scottish Geographical Society also displayed their ‘Imager’ for All exhibition as part of a small BCS/SoC exhibition attached to the seminar, giving yet another mapping dimension to our event.

The audience at this event was passionately engaged, as evidenced by eager participation in the Open Forum session that ended the seminar. The day was a whirlwind of activity and interest, during which the speakers showed off their exceptional or innovative work. The overwhelming discovery from the day was that there is scope to do so much more; the participants actively asking for future events and more contact with the seminar’s speakers. Interesting suggestions were made, including blogs, websites, publications and more events, as to how to take this new potential community forward, each one will be examined more closely in coming months. The interface between cartography and artistic representations of geographic reality is a fascinating one, and worthy of much more consideration and attention.

Lynda Bailey, Alan Collinson and Max Baber

...to Map-Art

Probably the best conference I’ve been to all year despite the fact I know least about the subject

The whole day was a wakeup call for complacent cartography

Visit the BCS website at www.cartography.org.uk
Better Mapping 2006

Taking The Message To The People

Autumn 2006 saw the BCS take to the road with a series of educational seminars. The intention was to educate, promote and discuss the idea and principles of good cartography, with the back-up plan of promoting the work of the Society and hopefully providing a boost to membership.

Seppe Cassetari
covered the thorny topic of copyright and other legal considerations, making many of the delegates seriously consider some of their own mapping activities.

Time Kinetics and LiDAR. Seppe Cassettari covered the thorny topic of copyright and other legal considerations, making many of the delegates seriously consider some of their own mapping activities, then the last session before lunch saw Peter Jolly of ESRI demonstrating some of the advanced cartographic functionalities of today’s GIS software.

After lunch delegates were shown how to put Better Mapping into practice. Mary Spence MBE of Global Mapping and Alan Collinson provided expert advice on all aspects of map creation. From selecting the right information to the importance of colour, text size, placement and spacing to the choice of shading – delegates received practical guidance on what to do in order to create better maps and what not to do!

The exhibition

Despite last minute, unavoidable changes to the agenda, the programme delivered exactly what the doctor ordered (Dr Cassettari that is!). Alan Collinson of Geo-Innovations gave delegates an eye opening show and tell approach to the ‘good, the bad and the ugly’ of the mapping world followed by an introduction to the many different types of maps from HarperCollins. BCS’ very own Ken Atherton then succinctly described the principles of map making (complete with ‘blow-up’ props) including map projections and reference systems, scale, resolution, generalisation, marginalia and metadata.

The attentive audience

In addition to the educational side of the events, there was also the chance for delegates to network with each other and with a selection of BCS Corporate Member organisations. Thanks go to the Association for Geographic Information, British Geological Survey, Cities Revealed, Collins Bartholomew, Cosmographics, ESRI (UK), Geo-Innovations, Global Mapping, Lovell Johns, The Map Shop, Ordnance Survey, Scriptorium, Stirling Surveys, UK GeoForum, United Kingdom Hydrographic Office, and The XYZ Digital Map Company for their support.

The seminar series started on the last day of October in the prestigious setting of Trinity House, London. Home to the Corporation of Trinity House, the venue was replete with historical navigational globes, models of 17th century ships and the ship’s bell from the Royal Yacht Britannia, which was ‘chimed’ to the delegates. After a much needed refreshment break, field surveyors from the Ordnance Survey gave a very interesting presentation on creating and maintaining a national archive including the growing role of technology such as GPS, Real...Continued on page 17...

Dateline Manchester...

HULME HALL, UNIVERSITY OF MANCHESTER, 7-10 SEPT 2006

Welcome to a gloriously sunny Manchester for the 43rd Map Curators’ Workshop and Annual Symposium.

Situated a short distance from the city centre in the historic area of Victoria Park where many Victorian mansions sit in a comfortable, elegant, sedated area, Hulme Hall provided a very compact and relaxed venue for our weekend’s activities with everything within arms reach, including nearby, a mile of Manchester’s finest curry houses for those brave enough to sample their wares.

HIGHLIGHTS OF THIS YEAR’S EVENT

• the Presidential Address by Dr Seppe Cassettari and the transfer of the Presidency to Mary Spence, MBE
• Peter Clark awarded the Society Medal
• the Map Curators’ Group celebration of the 40th anniversary of the formation of the Group and also a very pleasant visit to the historic Chetham’s library
• an Extraordinary General Meeting to discuss and approve a new series of membership rates and the AGM where new Council members were elected (see below and page 14)
• a wonderfully wide variety of sessions ranging from Mapping Manchester, Critical Cartography to Playing with maps and The map, the client and the designer. Delegates were even given the unusual opportunity of participating in a seminar by the Working Group on Use and User issues of the International Cartographic Association (ICA). Favourite papers covered the fascinating Worldmapper website where algorithms had been ingeniously applied to produce statistically informative world maps, Alfred Wainwright’s mapping genius, the history of maps on jigsaws and The Map Designer preview
• the introduction of a whole new range of BCS Awards and trophies (see pages 10 & 11)

And as always, plenty opportunity to meet old friends and new, to learn, to share expertise and to simply enjoy the whole subject of cartography and maps.

We now look forward to Symposium 2007.

New Membership Subscription Rates

It was agreed, at an Extraordinary General Meeting held on 8 September during the 43rd Annual Symposium, at the University of Manchester, that, with effect from 1 January 2007, the annual membership subscription rates will be:

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<tr>
<th>Membership Category</th>
<th>Subscription Rate</th>
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<tbody>
<tr>
<td>Ordinary Member</td>
<td>£35</td>
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<tr>
<td>Fellow</td>
<td>£50</td>
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<tr>
<td>Associate Member</td>
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<tr>
<td>Corporate Member</td>
<td>£180</td>
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<tr>
<td>Small Corporate Member</td>
<td>£75</td>
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<tr>
<td>Optional Airmail supplement for Members living overseas</td>
<td>£15</td>
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This is the first increase in subscriptions for thirteen years. For further details of the new membership category Small Corporate Member, see page 13.

Membership renewal forms are enclosed with this issue of Maplines.

Members currently paying their subscription by Standing Order will have received new forms and are urged to complete and return them to BCS Administration as soon as possible.

Ken Atherton
BCS Administration

Congratulations and thanks go to the local organiser, Chris Perkins and colleague Debra Whitehead for such a successful and well-run event!

We are now looking forward to Symposium 2007!
Maps on business cards

At the Annual Symposium in Manchester the Design Group hosted a display and discussion of maps on business cards.

Characteristically the product of the artisanal or freelance cartographer, the genre is also at the mercy of those who have no cartographic appreciation or training. A non-random collection of good and bad examples was presented, many having been provided by BCS members. Most of these examples were on more or less the usual size of card, around 90mm by 50mm.

Essentially these cards direct a customer or client to a particular place and the other side of the card provides the name and contact details of the person or business. The first test of quality is fitness for purpose: how well does the map address the requirements of those who seek the place in question. This can be broken down into legibility, clarity, the absence of irrelevant clutter, the presence of relevant and accurate detail to enable the seeker to find the destination, visual interest or attraction.

The display and ensuing analysis and discussion identified a clear role for cartographers, especially those who are working in a freelance capacity. Too many examples can be found which are not fit for purpose: and this presents a challenge to professional cartographers. I have proposed a workshop at the next Annual Symposium where members can take part in the design of a map for a business card. This will be accompanied by a further display of maps on business cards. Any copies of business cards with maps on them would be welcome in advance of that workshop. I should prefer hard copies, but digital copies may be acceptable if you don’t wish to part from your examples. My aim is to present a longer article on the subject in a future issue of Maplines.

Chris Board

I have proposed a workshop at the next Annual Symposium...

CALL FOR EXAMPLES OF MAPS ON BUSINESS CARDS

If you have any examples of maps in this genre, Chris Board would welcome contributions to his collection, both good and those that don’t work. Hard copy samples should be sent to Martin Lubikowski, 163 Kent House Road, Beckenham, BR3 1JZ. Digital copies should be sent to mldesign@btclick.com. They will be passed on to Chris Board for inclusion in his future Maplines article.
BCS Awards – Wow!

The definition of ‘wow!’: A great success or an object of great admiration.†

Thankfully we had quite a few ‘wow!’ when we unveiled the new awards in Manchester this year. We are pleased to hear that the new design glass trophies presented to the four category winners have been very well received along with their framed certificates. Mercifully no damage has been reported about the ones travelling as far away as Glasgow, Oslo in Norway, and Washington D.C. in the USA. A truly international operation!

The BCS Award, our largest and most prestigious prize, was won this year by the Electronic Mapping winner, Resource maps of the European Arctic. This was compiled by an international collaboration from Ocean Futures of Oslo, Norway, ERA of the UK, the European Arctic, UNParalleled of the USA, and NHO of Norway. As the new BCS Award is, unfortunately, bound to British soil, we are hoping that the Norwegian Embassy will kindly display it for part of the remaining year to represent the Norwegian contribution before it returns to us to be presented next year in Aberdeen.

For more details of the winners, see below. For the full list of awards and to find out how you can enter now for next year’s judging, please see the BCS website.

The main Award winners

The 2006 Award for Electronic Mapping Products and the winner of the BCS Award
Ocean Futures, Environmental Research & Assessment (ERA), UnParalleled and Næringslivets Hovedorganisasjon (NHO) for a series of maps compiled for a Macromedia Flash presentation at the Mission North conference in Oslo which focused on commercial opportunities and challenges in the European Arctic.

The John Bartholomew Award for Small Scale Mapping
The winner is the National Geographic map covering The Battles of the Civil War.

The Ordnance Survey MasterMap Award for ‘Better Mapping’
The winner is The Glasgow and the Clyde Valley Structure Plan Joint Committee for the Glasgow and the Clyde Valley Urban Greenspace Mapping.

The 2006 Award for Printed Mapping Products

The Henry Johns Award for the Best Cartographic Journal Article
Yolande Hodson

The National Geographic New Mapmaker Award
National Parks & Historic Sites of Western Newfoundland and Labrador – Chapter 3 – L’Anse aux Meadows National Historic Site of Canada and UNESCO World Heritage Site, was produced by Paul A Light who is a student at the Centre of Geographic Science, Nova Scotia Community College, Canada.

The judges met at the UK Hydrographic Office in Taunton during August and spent a day reviewing the entries. Following lengthy consideration and discussion the winning entry was selected. The National Parks & Historic Sites of Western Newfoundland and Labrador – Chapter 3 – L’Anse aux Meadows National Historic Site of Canada and UNESCO World Heritage Site, was produced by Paul Light who is a student at the Centre of Geographic Science, Nova Scotia Community College, Canada. The judges agreed this work was very pleasing and gave much information in a clear, uncluttered approach. Relatively simple in presentation, it did not overload the reader but tended to draw his attention back to the subject matter encouraging the piece to be read rather than just looked at. The maps were clear, concise and easy to follow.

Saiyad Shamim Raza, from India, was commended for his work entitled GIS and Mapping for Power Utility at NDPL. Using a combination of satellite imagery and mapping his project clearly illustrated the importance of maps in the placement of power cables and how GIS data can be manipulated to create them with real cartographic integrity.

Unfortunately neither Paul nor Shamim were able to attend the Annual Dinner and Awards ceremony.

Tutors and employers are asked to encourage their students and new employees to enter work next year in order to create a far more dynamic competition. The rules will be changed slightly for 2007 so please watch the website for details as announced.

The New Mapmaker Award

This year the Student Award was renamed the New Mapmaker Award and the rules were altered to encourage entries from a wider field of map producers. However, sponsored by the National Geographic Society, the 2006 Award attracted only nine entries from three organisations and with only one entry from the UK. Both judges and sponsor would like to see more entries from UK students and employees in the 2007 Award.

For the full list of awards and to find out how you can enter now for next year’s judging, please see the BCS website.

† Encarta® World English Dictionary © 1999 Microsoft Corporation. All rights reserved.
I would like to and take this opportunity to introduce myself as the new Corporate Liaison Officer.

At a time when there are more mapmakers than ever before but fewer cartographers we have to take the initiative. This is exactly what the Society is doing, reaching out to all mapmakers to promote the Art and Science of Map Making.

As I am writing this we have just finished the first of 4 seminars around the UK. A great success with over 100 delegates at the London event, the Better Mapping Campaign promoted the business of cartography to map users and mapmakers from all areas of business.

Another new event The Map Designers seminar was staged Glasgow in November, where experts in their own particular fields talked to the people who commission maps or are involved in making maps.

We hope to plan in more events soon, please support them in any way you can.

A new website is under development and all corporate members are invited to send in their page to promote their business with a direct link to their own website. Take advantage of this membership benefit.

Play your part in preserving cartography as a profession; look at what is happening within the BCS and be a part of it.

Alan Grimwade
BCS Corporate Liaison

The Role of Space

The second UK GeoForum Annual Lecture will be given by Dr David Williams, new director general of the British National Space Centre, entitled The Role of Space Observation in Geospatial Data.

The lecture will take place at the Royal Institute of Chartered Surveyors (RICS), 12 Great George Street, Parliament Square, London, SW1P 3AD. Date for your diaries is Thursday 25th January 2007.

Times are: 1715 for 1800 with the lecture to finish at 1900.

The RICS bar open will be open until 2030.

Graham Gill
President, BCS

PAGE 12

CHANGES AT IMRAYS

I would like to introduce myself as the new Corporate Liaison Officer.

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Alan Grimwade
BCS Corporate Liaison
The New BCS Council

Officers of Council:

President  Ms Mary Spence MBE
Vice President  Mr Bob Lilley (Chair, Executive Committee, OS Liaison Officer and Chair, Programme Committee pro tem)
Hon. Secretary  Dr Tim Rideout
Hon. Treasurer  Miss Cathy Tunks

Ex-officio Member of Council:

Immediate Past President  Dr Seppe Cassettari

Council Members with years to serve in brackets and current responsibilities:

Mr Mick Ashworth (3)  Editor, Maplines
Miss Lynda Bailey (2)  Editor, Maplines
Mrs Angela Baker (1)  AGI Liaison Officer
Mr Alan Collinson (2)  Convener, Design Group
Dr Andrew Cook (3)  Chair, Higher Education & Training Committee
Mr Tim Fearnside (1)  Chair, Higher Education & Training Committee
Dr David Forrest (3)  Chair, UK Cartography Committee
Mr Alan Grimwade (1)  Corporate Liaison Officer
Ms Deborah Hall (3)  Symposium Exhibitions Officer
Mr Peter Jolly (2)  Symposium Exhibitions Officer
Mr Peter Jones (1)  Symposium Exhibitions Officer
Mr Nick Millea (3)  Convener, Map Curators’ Group
Mr David Watt (1)  Convener, Map Curators’ Group

The following are not members of Council but hold positions of responsibility within the Society:

Mr Ken Atherton  Administrator
Mrs Rose Birley  Student Awards Officer
Mr Frank Blakeway  Webmaster
Mrs Kate Christensen  Co-Awards Officer
Mr Tinho da Cruz  Editor, Cartographiti
Mr Giles Darkes  Admin Support
Dr Ken Field  Editor, The Cartographic Journal
Mr Martin Lubikowski  Editor, Maplines
Miss Clare Neal  Co-Awards Officer and Website Editor
Miss Sheena Shanks  Editor, Cartographiti
Mr Adrian Webb  Convener, Historical Mapping Group
Mr Philip Woodhall  Society Librarian

BCS Symposium 2007

Following another successful and enjoyable event in Manchester many of you will have been aware that we had been planning toward an Aberdeen Symposium in 2007. So it is with great sadness and disappointment that I have to report that Aberdeen University are now unable to host our premier event in September next year.

However, with every setback comes an opportunity. As part of our overall work in modernising the Society we have recognised the need to develop a new approach to the organisation and management of the Society’s Annual Symposium that better fits the needs of both our current membership and the wider GIS community we hope to attract through our outreach strategy.

Although the content of symposia remains the responsibility of the Programme Committee, Council have approved a sum of money from symposium funds to pay for an experienced organiser of such events to research alternative conference packages and to report fully costed options that would suit our needs by the end of November 2006, working toward completion of an agreed way forward by January 2007. Although longer term change is our objective, priority needs to be given to finding an appropriate venue and subsequent organisation for this next Symposium, hence the need for haste. We aim to iron out any questions and issues during December with the intention to confirm bookings and plans by early January at the latest.

The framework within which we have asked them to work is wide, allowing them freedom to use their experience but covers issues including venue (type, different location every year or rotate between 3 or 4, etc.), time models (time of year, 2 or 3 day event, etc.), inclusion of Annual Dinner and Awards Evening, and a fairly cost-sensitive membership. It should be noted that under the laws of our position as a charity, Symposium funds can be used for nothing other than symposia. This investment is timely and an ideal use of funds.

Bob Lilley
BCS Vice-President
Chair of Programme Committee

Call for papers

By this time of year I’m usually calling for papers along themes to fit an agreed skeleton programme. Under the circumstances I am unable to provide guidance on subject matter but nonetheless, I still appeal to members to consider offering a paper on something you work on, are researching, interested in, etc. I know that there is a lot of activity out there that other members would like to hear about – so go on give it a go.

Bob Lilley
BCS Vice-President
Chair of Programme Committee

The UKCC is currently looking for a volunteer to help organise a bid to host the 2011 International Cartographic Conference in UK. If you are interested in this role I’m certain that David Forrest would love to hear from you.
In answer to Alan Collinson’s personal view in Maplines Vol. 12, August 2006

A look at the world of maps.

My personal view...

In answering the question of Alan Collinson’s personal view in Maplines Vol. 12, August 2006, I want to share my perspective on the world of maps.

The International Cartographic Association is the world authoritative body for cartography, discipline dealing with the conception, production, dissemination and study of maps.

Its mission is to promote the discipline and profession of cartography in an international context.

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In answer to Alan Collinson’s personal view in Maplines Vol. 12, August 2006

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Subscriptions for 2006: Final reminder. Amounts sent out in November and the names of all those members who have not paid their subscriptions by 31 December will be removed from the mailing list.

Subscriptions for 2007. Membership renewal forms accompany this issue of Maplines. Please ignore the payment part of the form if you pay your subscription by Standing Order or have asked for an invoice. You will see that elsewhere in this newsletter is a notification of the new subscription rates effective from 1 January 2007. New Banker’s Order forms have been sent to those members who pay their subscriptions by Standing Order and invoices have also been sent to members who request them. Please note the new membership subscription rates and the new category of ‘Small Corporate’ member. Members have a choice of three methods of payment: Personal cheque payable to The British Cartographic Society. (Or for overseas members a Sterling Draft payable in London.) Mastercard/Delta credit cards (Nigeria), Mr B A Oyelude (Nigeria), Mr I D M Wright. (Or for overseas members a Visa/Visa/Mastercard/Delta credit cards, accepted providing that the standard card and cardholder details are included. Standing Orders are now available from the Administration Office.) Receipts will be sent out as usual but please note that your current membership card will be replaced unless it has been lost or damaged.

New members: The Society has welcomed in the following new members who have joined since publication of the August 2006 edition of Maplines:

Corporate Members: Cartisian AGS (USA), Isle of Man Government, Taylor Young.

UK Members: Miss A J Baddeley, Mr M Brown, Mr G Henry, Mr G D J Hills, Mr D E McCloody, Mr I Orr, Mr R Passman, Ms S Thomas, Mr I D M Wright.

Overseas Members: Mr L Humi (Switzerland), Ms O Jiji (Nigeria), Mr B A Oyedude (Nigeria), Ms R L Jenaway (Australia), Mr M Zahra (Mitta).

UK Associate Members: Mr J W Barnes, Mr J Brennan, Miss B Dixon, Mr P J Lythe, Mr E A Smith.

Data Protection Act 1998 – Membership lists: At the Business Meeting of the Historical Military Mapping Group held at the Annual Symposium in Manchester I was asked to investigate the possibility of producing a Group membership list, with contact addresses etc so that Group members could contact other members of the Group and share research and other mutual interests. At present only the officers of the Society have access to your personal data and it is limited to their specific Society duties. I have taken advice from the Office of the Information Commissioner and before we can produce Group membership lists the Society must obtain consent from individual members. The new legislation in the Data Protection Act 1998 provides for data subjects to be able to ‘opt out’ of having their contact details made available in membership lists etc. If you do not wish the Society to make your contact details known to other members tick the box at the foot of the Membership Renewal form accompanying this issue of Maplines and return it to the Administration Office, address below. If you tick the box your details will not appear in general or Group membership lists but will be available to officers of the Society as at present. Please contact me if you require further clarification. Under the new legislation in the Data Protection Act 1998 all collection of personal data must satisfy the requirements of the fair processing condition of the first Data Protection Principle. The Society’s Fair Processing Statement can be found on the Society’s website, www.cartography.org.uk. The Society’s Fair Processing Notice can be found on the Membership Renewal form.

Fel lows: At the meeting of Council held in September Fellowship status was awarded to Raymond Paul and Sarah Widdowfield, and the meeting of Council held in November Fellowship status was awarded to Martin Lubkowski and Damien McCloud. Have you considered applying to become a fellow of The British Cartographic Society? There are currently 128 Society Fellows entitled to use the post-nominal designation FBCart. S. For further information contact the BCS Administrative Office, the address is given at the end of this report.

Advance Notice
The 11th Annual Fellowship Evening: The Annual Fellowship Evening will be held at the Royal Air Force Club, 128 Piccadilly, London W1J 7PY, on Thursday 8 February 2007. Visit the RAF Club website www.rafclub.org.uk for a further details of this new venue. The evening will start at approximately 6.15pm with the traditional Wine Reception for Fellows and guests, followed by our Guest Speaker and a superb Supper. Although details have yet to be finalised we hope to keep the cost of the evening to about the same as last year. Individual priority invitations will be sent to all Fellows during December. For further details of this new venue, please contact me if you require further clarification. Under the new legislation in the Data Protection Act 1998 all collection of personal data must satisfy the requirements of the fair processing condition of the first Data Protection Principle. The Society’s Fair Processing Statement can be found on the Society’s website, www.cartography.org.uk. The Society’s Fair Processing Notice can be found on the Membership Renewal form.

And finally. . . By the time you read this report the festive Season will have arrived. May all you wherever you may be, have a peaceful and prosperous 2007.

Ken Atherton
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Email: admin@cartography.org.uk

BCS Administration Report

19-20th December 2006
Teachers’ and Surveyors’ Fellowship Evening
University of Plymouth, UK
For more info contact Samantha Lavender on s.lavender@plymouth.ac.uk

25th January 2007
The Role of surveying in geospatial data
UKGeoforum evening lecture. RICS GGS, 12 Great George Street, London SW1P 3AD, UK. For more info contact James Kavanagh on 020 (0)7222 7000, jkavanagh@rics.org.uk

Calendar

8th February 2007
The 11th London Fellowship Evening
The Royal Airforce Club, 128 Piccadilly, London W1J 7PY, UK. Individual priority invitations will be sent to all Fellows during December. For more details see page 18

Visit London: A Life in Maps
Exhibition of Maps, views, letters and ephemera plus virtual exhibition on-line. The British Library, 96 Euston Road, London NW1 2BB, UK. For more info visit www.bl.uk/ onlinegallery/features/londonmaps/visit.html

OXFORD SEMINARS IN CARTOGRAPHY
22nd February 2007
Mapping Peraia
Cyrus Alai, researcher and author.

3rd May 2007


14th June 2007
‘TOSCA’ field trip to Oxfordshire Record Office, Temple Cowley. Space limited, contact – see below.

All seminars run from 9.00am to 5.00pm in the Board Room, University of Oxford Centre for the Environment, South Parks Road, Oxford. For more info contact nam@boedtøj.ac.co.uk or 01865 287119

The Oxford Seminars in Cartography are supported by the Friends of TOSCA, ESRI (UK) Ltd, Oxford Cartographers, and the Oxford University Centre for the Environment

The DSA 80th Anniversary Seminar
Seven presentations on military mapping and surveying in the 20th century. Audience limit of 80. Details and costs to be confirmed. Denison Barracks, Hemel Hempstead. 10.00am to 5.00pm. Contact Mike Nolan on (01635) 253167 or mapiol@goolemail.com.

The Map Designers Seminar
For those delegates and exhibitors who are interested in the city there are two optional city tours; one on the Thursday afternoon and another on the Sunday morning.
Season’s Greetings! Here we are again with a new quiz to tempt you. The Editors were very disappointed with your efforts for the August quiz. NO ENTRY HAD ALL THE CORRECT ANSWERS!!! Come on we know you can do better than that. Fortunately ESRI were kind enough to allow us to defer the quiz prize to this issue, so start your lists now and keep going until the deadline and you should all have nice long lists for us to check when we will be wishing we had never come up with the idea…

This time you are all in competition with each other to see who can come up with the highest number of features/places that are a food, drink or seasoning name. However to keep things interesting there are rules...

**RULES:**
1. Names must be in English or be well enough known that the average English speaker understands what it is.
2. No brand names, so sorry you can’t have Frey Bentos, but you can include places that have given their names to things such as types of sugar, ham or pepper, I’m sure you all know those ones.
3. The food or drink name must stand on its own and not be part of a longer name, so you can have Devil’s Beef Tub, or Beef Mountain but not Beetown, or Big Beefy River.
4. If you find a name, say a river called Orange then you can only enter it once like that. Yes you can have a mountain or town with just that name once each or have a river called North Orange Creek but no other rivers just called Orange. So every name you enter must be distinct and there must only be one example of each kind of feature.
5. You need to indicate where your chosen place is on your entry so for example we want to see a list looking something like this Pea, river, Ontario, Canada; Orange, river, Namibia/RSA.
6. Finally do let us know which atlas or other source you referred to because if you have a name we can’t find we will not count it.

**Happy hunting!**

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**August Quiz Answers**
1. Canada
2. London Eye
3. Valetta
4. In an aeroplane (you get condensation trails above the mintra line)
5. Himalayas
6. Montana
7. Site of the London palace belonging to the Kings of Scotland
8. A5 from Shrewsbury to Holyhead.
9. Caspian Sea
10. Car tyres
11. Kuro Shiwo
12. Roger Tomlinson

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**PRIZE**
£100 worth of Stanfords vouchers