



## The 2020 -2021 Avenza Award for Electronic Mapping Products

Avenza have provided the British Cartographic Society (BCS) with an award for electronic mapping products. The award will be made annually or exceptionally at other times as may be determined by the Council of BCS. It will be given for the most outstanding map presented for consideration.

Entries will be considered by a panel of judges, appointed by Avenza and the BCS Awards Committee. The panel will include a range of people from different areas of expertise. The panel will judge the quality and design of the map in relation to the purpose for which the map was produced.

The winning entry will be announced at the BCS Conference in **September 2021**. The award comprises a crystal trophy to be retained by the winner and a certificate. The winning entry will be put forward for the BCS Award. Those commended will receive a certificate.

All entries will be exhibited at the BCS Conference and the winners will be published in *The Cartographic Journal* and on the BCS website following the Awards Ceremony.

For the purposes of the award competition the term 'electronic mapping product' is for mapping designed specifically for use in an electronic environment and includes the following:

- Electronic mapping enhanced using software like Avenza's MAPublisher or Geographic Imager and in particular Flash maps made with the MAPublisher Web Author Tool
- Interactive web mapping, maybe driven by databases
- GIS projects created in software like ArcView or MapInfo
- PowerPoint presentation
- Extracts from a larger project

This list is not exhaustive, and the judging panel will consider other formats as appropriate.

The **RULES OF THE COMPETITION** apply to all competitors and those failing to comply with them will automatically be excluded.

# The 2020 Avenza Award for Electronic Mapping Products

## Rules of the Competition

1. The award is for Electronic Mapping Products, examples of which are given in the award description.
2. Entries may be submitted by any individual or organisation and is not restricted to BCS Members.
3. The award will be presented to the individual or organisation responsible for producing the entry.
4. All entries submitted must be original products and have been produced as an Electronic Product.
5. All entries must be in their finished state, except where it is not possible to do so. Please supply ZIP file containing your entry & and supporting documentation for the entry, for example, as a PowerPoint presentation, printed screenshots or as PDFs, and support it with information about the product (e.g. describe interactivity) and production workflow.
6. Each entry must be produced between 29<sup>th</sup> June 2019 and 27<sup>th</sup> June 2021.
7. If the entry appears on the internet, a web address must be included. However, the web address on its own will not be accepted as the final submission (see rule 5).
8. A ZIP should be submitted via the upload function on the electronic entry form for judging, along with appropriate documentation and printouts for judging and exhibition purposes.
9. Each entry must be accompanied with an entry form which briefly states:
  - a) the purpose for which it was produced;
  - b) the user need that it is intended to meet;
  - c) the circumstances of its production, e.g. by firm, team, individual.
10. All entries normally become the property of the BCS and will, where practicable, be placed in the awards archive of the Society. They cannot normally be returned.
11. By entering the Competition, entrants are giving a royalty free, non-exclusive, perpetual licence to BCS to exhibit (at their sole discretion) your entry at the BCS Conference and to reproduce all or part of your entry in all BCS publications and on the BCS website including images of people receiving their Awards. Due acknowledgment will be made to the entrant. For entries made using copyright material owned by a third party, entrants will ensure that the copyright owner shall give a royalty free, non-exclusive, perpetual licence to BCS to exhibit (at their sole discretion) their copyright material at the Conference and to reproduce all or part of their copyright material in all BCS publications and on the BCS website.
12. Any number or entries may be submitted provided that each entry is:
  - a) distinctly different;
  - b) accompanied by a duly completed entry form.
13. The closing date for receipt of entries is **27th June 2021**. The entries must have been produced during the twelve calendar months preceding the closing date.
14. If you are not able to use the form to upload the entry please contact the BCS Awards Officer, Competitors are responsible for the safe delivery of their entry to the address given on the entry form by the closing date. Entries should be clearly marked **'BCS Awards – AVENZA' followed by the "Title of Entry"**.
15. The BCS does not accept responsibility for loss or damage to material submitted for the competition.
16. The judges' decision is final and correspondence about the competition and its results will not be entered into.
17. The winning entry will be automatically entered for the BCS Award. In the event that the BCS Award is won, the winner must ensure that the BCS Award Bowl is kept within the UK and insured for all risks under their business/home insurance while it is in their care. The BCS Award Bowl is to be returned to the BCS before the following Conference/Symposium, when requested, but the winner retains a smaller replica BCS Award trophy.
18. If further details are required please use this link: <http://www.cartography.org.uk/awards/apply/>